

MOAB FREE CONCERT SERIES

2024 SPONSORSHIP INFORMATION

Moab Free Concert Series is returning for the summer of 2024 and we'd love your support. Sponsoring the Series is a great way to give back to Moab locals, offer your customers a value-added Moab experience when they are done supporting your business, or showcase your company to visitors who may not know about you yet. This popular event typically draws between 500 to 800 people per concert with a mix of visitors and locals.

This year we are planning four shows, all on Fridays throughout the summer to take place on **June 28, July 19, August 2, and August 16.**

The list below isn't the only way to sponsor the event, but provides options for your support. Sponsorships may be made in cash donation, in-kind donation, or a combination thereof. The Moab Free Concert Series is a non-profit venture under the 501(c)3 non-profit umbrella of the Friends of the Moab Folk Festival, so cash and some alternate types of donations are tax deductible.

DONATION	SPONSOR BENEFITS
\$1000+	Space to hang banner on event fence Logo presentation on Stage Banner (size correlates to donation amount - see graphic on next page) Logo presentation on poster Large logo and link on website Logo presentation on all advertisements including Facebook mentions Business sponsor feature on MFCS social media On stage and in park acknowledgement (x4)
\$500-\$999	Logo presentation on stage banner Logo presentation on poster Logo and link on website Business sponsor feature on MFCS social media On stage and in park acknowledgement (x4)
\$250-\$499	Logo and link on website On-stage acknowledgement
\$100-\$249	Name and link on website

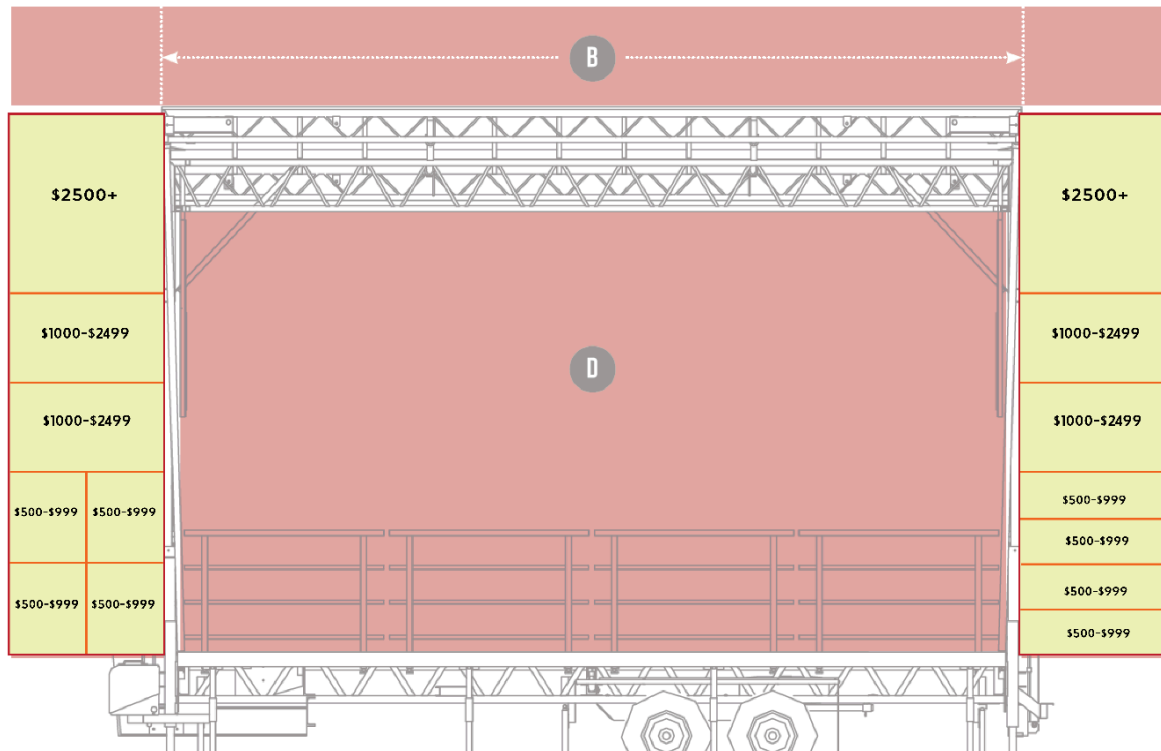
Thank you for your support of free music in our community!

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2022 Banner Sample:



2024 Potential Banner Spot Options*:



*MFCS staff may adjust banner spot sizes in accordance with the number of sponsors.

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2024 SPONSORSHIP FORM

Sponsor Name and Contact Information:

Business Name: _____

Contact Name: _____

Mailing Address: _____

Phone number: _____

Sponsorship Terms and Value:

Monetary Donation Amount: \$ _____

Donation Method:

Check payable to Friends of the Moab Folk Festival
and mail to PO Box 1082 Moab, UT 84532

Online via givebutter.com/mfcs

Lodging Donation: # Room nights _____ Value \$ _____

Meal Donation: # meals _____ Value \$ _____

Other (describe): _____

Submit your logo in digital format to: info@moabfolkfestival.com

Signatures:

Sponsor Date

Moab Free Concert Series Date

Questions? Cassie Paup • 435-260-1756 • info@moabfolkfestival.com